

JOINING THE BOARD OF MUSIC OF THE BAROQUE

"One of Chicago's musical glories" (Opera News)

ORGANIZATIONAL BACKGROUND

- Founded in 1972, Music of the Baroque (MOB) occupies a special place in the rich cultural life of Chicago and is one of the country's leading performers of music from the 17th and 18th centuries.
- The ensemble has drawn particular praise throughout its history for its performances of the major choral and orchestral works of **Bach** and **Handel**, **Mozart**, and **Haydn**.
- With an annual **budget of \$2.5 million**, a staff of eight full-time employees, and a board of 23 directors, MOB draws audiences for its concerts from across the Chicago metropolitan area.
- MOB performs regularly at the Harris Theater in **downtown Chicago** and at the North Shore Center for the Performing Arts in **Skokie**, as well as at intimate Chicago and suburban churches.
- Listeners across the country enjoy the work of MOB through radio **broadcasts** and recordings on 98.7WFMT Radio.
- Through its "Strong Voices" education program, MOB's singers work in six Chicago public high schools, teaching choral singing and giving voice lessons to some 1500 disadvantaged students.
- Music of the Baroque's music director is the renowned British conductor **Dame Jane Glover**, one of the preeminent international conductors of works by Mozart and Haydn.
- Principal guest conductor Nicholas Kraemer is renowned internationally for his expertise in Baroque music.
- In September 2021 MOB staged its second open-air concert, **Baroque in the Park** at Millennium Park, for an audience of 6,500 patrons. Ticket sales continue to rise for MOB concerts and fundraising is greatly boosted by a very successful annual gala A Musical Feast at the Fairmont, Chicago in October each year.
- Supporters of MOB enjoy a series of additional events year including 'soirées' social events with well-known conductors and artists at prestigious venues around Chicago.

WHY JOIN OUR BOARD?

Make an immediate impact: Unlike larger performing arts organizations, MOB has a board that
is smaller and more intimate; every director has a direct influence on the organization - the
results of his/her efforts and initiative are felt right away.

- **Learn new things**: Directors gain an insight into the inner workings of a not for profit professional music organization, from artistic planning and audience development to sponsorship and special event production.
- Hone your leadership skills: All board members are involved in strategic planning and have
 opportunities to influence specific areas of development such as outreach events, education
 initiatives, board development and organizational governance.
- Continue the legacy of great music: The Baroque period (1600-1750) is the very bedrock of classical music, a period of invention in which forms such as the symphony, concerto, opera and oratorio can trace their roots.
- Unique entertainment opportunities: Our concerts provide a distinctive opportunity to invite family, friends and colleagues to experience something special. Additional social events include donor "soirées" in some of Chicago's most exclusive clubs and venues and the annual MOB gala benefit, which includes a specially curated concert.
- Meet new people: Excellent contacts, networking opportunities, and lasting friendships are made through a highly motivated and welcoming board that includes people from a wide range of professional fields, including law, investment banking, wealth management, education, apparel retail, management consultation, healthcare and medicine.

TIME AND FINANCIAL COMMITMENT

- Minimum two-year term of service.
- **Six board meetings** per year between September and June, usually held on Thursdays between 12-1.30pm at the offices of Kirkland and Ellis.
- **Eight concerts** between September and May (Sundays at the North Shore Center in Skokie; Mondays at the Harris Theater, Millennium Park)
- Attendance at the gala benefit held on a Saturday in October each year, comprising a short concert, cocktail reception, dinner, a raffle with prestigious prizes (including music trips to various parts of America, and our musicians performing in winners' home) and dancing.
- Annual minimum personal gift of \$2,500 (with match gift from employer, where possible) plus
 minimum additional 'give or get' of at least one Gala table (\$3,750). Ideal minimum amount for
 personal gift and 'give or get' is \$10,000 per annum.

WHY JOIN NOW?

- **New energy**: Two new directors have come onto the board in 2021, with a goal of an additional two in place by the end of 2022.
- Exciting times: The organization is celebrating its 50th anniversary 2021. A highly successful 50th anniversary fundraising campaign is enabling extra ambitious programming over the coming seasons.
- **Fresh initiatives**: An open-air promotional concert in Millennium Park, concerts in local neighborhoods, social evenings/soirées with leading artists throughout the concert year, special diversity projects (e.g. www.baroque.org/chevalier) and audience expansion initiatives.

WHAT WILL MY ROLE BE? (THE 10-POINT PLAN)

Participatory/Advocacy:

- 1. Understand: the history and operations of Music of the Baroque (MOB)
- 2. Attend: all board meetings and concerts
- 3. **Support:** subscribe and donate to the season, and purchase a gala table
- 4. Attract: friends and colleagues to MOB (patrons, sponsors, potential board directors)
- 5. **Diversify:** support a more diverse MOB (on stage, in the audience, on the board)

Leadership/Governance:

- 6. Advise: contribute professional expertise and services to Music of the Baroque
- 7. **Guide**: help formulate sound policies and strategies for the organization
- 8. Plan: ensure short- and long-term goals are achievable and sound succession planning is in place
- 9. Support: ensure adequate resources are in place to support the ensemble's mission and vision
- 10. Assess: help monitor and assess the artistic, financial, operational and DEIA goals of MOB

CURRENT BOARD OF DIRECTORS (November 2021)

Officers

Thomas O. Kuhns, Chairman General Counsel, Kirkland and Ellis

Thomas G. Cline, Vice Chairman VP and General Counsel, Northwestern University*

Pamela Baker, Secretary Partner, Dentons US, LLP*

Robert D. Hevey Jr., Treasurer Director, Hilco Appraisal Services, LLC*

Directors

Christopher Brathwaite Partner, William Blair & Co.

James J. Drury IIIFounder and CEO, James Drury PartnersStanley L. FergusonExec VP and General Counsel, USG*Michael A. FortiJudge, Circuit Court of Cook County

Anne Marcus Hamada Cellist and Music Teacher*

Elbert O. Hand III CEO and Chairman of Hartmarx Corporation*
William McIntosh Managing Director, Salomon Brothers Inc*
Sydney L. Hans Samuel Deutsch Professor, U of C Social Services

Leland Hutchinson Partner, Winston & Strawn LLP*
Louise Lane Partner, William Blair & Company

Sheldon Marcus, Ph.D Research and Development Manager, BP*
Helen Marlborough English Faculty, De Paul University*
Declan McGovern Executive Director, Music of the Baroque

John Pfeiffer Partner, Open Door Advisors

Marjorie M. Stinespring Professor Emerita, Chicago State University*

Lawson Whitesides Jr. Miami Corporation, Chicago*

John Wilhelm, M.D. Commissioner, Chicago Department of Public Health*

Stephen Wood Partner, Clear View Solutions LLC
Nykia Wright President and CEO, Chicago Sun Times

^{*} retired