

JOINING THE BOARD OF MUSIC OF THE BAROQUE

'Lyric Opera of Chicago and the Chicago Symphony Orchestra may be the big guys on the local classical music scene, but in terms of sheer quality of performance...Music of the Baroque inhabits the same stratosphere'. Chicago Sun Times.

ORGANIZATIONAL BACKGROUND

- Founded in 1972, Music of the Baroque (MOB) occupies a special place in the rich cultural life of Chicago and is one of the country's leading performers of music from the 17th and 18th centuries.
- The ensemble has drawn particular praise throughout its history for its performances of the major choral and orchestral works of **Bach**, **Handel**, **Mozart**, and **Haydn**.
- With an annual **budget of \$2.5 million**, a staff of eight full-time employees, and a board of 21 directors, MOB draws audiences for its concerts from across the Chicago metropolitan area.
- MOB performs regularly at the Harris Theater in **downtown Chicago** and at the North Shore Center for the Performing Arts in **Skokie**, as well as at intimate Chicago and suburban churches and community venues such as the Kehrein Center for the Arts in Austin.
- Listeners across the country enjoy the work of MOB through radio **broadcasts** and recordings on 98.7WFMT Radio.
- Through its "Strong Voices" education program, MOB's singers work in six Chicago public high schools, teaching choral singing and giving voice lessons to some 1,500 students who would otherwise not have the chance to learn at this level.
- Music of the Baroque's music director is the renowned British conductor **Dame Jane Glover**, one of the preeminent international conductors of works by Mozart and Haydn.
- Principal guest conductor **Nicholas Kraemer** is renowned internationally for his expertise in Baroque music.
- In September 2021 MOB staged its second open-air concert, **Baroque in the Park** at Millennium Park, for an audience of 6,500 patrons. In September 2022, MOB staged a triumphant debut at the **Ravinia Music Festival** on the Pavilion stage.
- Funding for concerts and education programs is greatly boosted by a very successful annual gala

 A Musical Feast at the Fairmont, Chicago in October each year.
- Supporters of MOB enjoy a series of additional events during the year including 'soirées' social events with well-known conductors and artists at prestigious venues around Chicago.

WHY JOIN OUR BOARD?

- **Make an immediate impact**: Unlike larger performing arts organizations, MOB has a board that is smaller and more intimate; every director has a direct influence on the organization the results of his/her efforts and initiatives are felt right away.
- Learn new things: Directors gain an insight into the inner workings of a not-for-profit professional music organization, from artistic planning and audience development to sponsorship and special event production.
- Hone your leadership skills: All board members are involved in strategic planning and have opportunities to influence specific areas of development such as outreach events, education initiatives, board development, and organizational governance.
- **Continue the legacy of great music:** The Baroque period (1600-1750) is the very bedrock of classical music, a period of invention in which forms such as the symphony, concerto, opera, and oratorio can trace their roots.
- Unique entertainment opportunities: Our concerts provide a distinctive opportunity to invite family, friends, and colleagues to experience something special. Additional social events include donor "soirées" in some of Chicago's most exclusive clubs and venues and the annual MOB gala benefit, which includes a specially curated concert.
- **Meet new people**: Excellent contacts, networking opportunities, and lasting friendships are made through a highly motivated and welcoming board that includes people from a wide range of professional fields, including law, investment banking, wealth management, education, apparel retail, management consultation, healthcare, and medicine.

TIME AND FINANCIAL COMMITMENT

- Minimum **two-year term** of service.
- Five board meetings per year between September and June, usually held on Thursdays between 12-1.30 pm at the offices of Kirkland and Ellis.
- **Eight concerts** between September and May (Sundays at the North Shore Center in Skokie; Mondays at the Harris Theater, Millennium Park)
- Attendance at the gala benefit held on a Saturday, usually in the third week of October each year, comprising a short concert, cocktail reception, dinner, raffle with prestigious prizes (including music trips to various parts of America, and our musicians performing in winners' homes), and dancing.
- Annual minimum **personal gift of \$2,500** (with match gift from employer, where possible) plus minimum additional 'give or get' of at least one Gala table (\$5,000). The ideal minimum amount for **personal gift and 'give or get' is \$10,000 per annum**.

WHY JOIN NOW?

• **New energy**: New directors are joining our board, including most recently Nykia Wright, Chief Executive Officer of the Chicago Sun Times.

- **Exciting times**: The organization has just celebrated its 50th anniversary and will shortly embark on a new three-year strategic plan. A highly successful 50th-anniversary fundraising campaign has enabled extra-ambitious programming in the 2022-23 season including Bach's St Matthew Passion, the largest-scale work in the Baroque repertoire.
- Fresh initiatives: An open-air promotional concert in Millennium Park, concerts in local neighborhoods, social evenings/*soirées* with leading artists throughout the concert year, special diversity projects (e.g. <u>www.baroque.org/chevalier</u>), and audience expansion initiatives.

WHAT WILL MY ROLE BE? (THE 10-POINT PLAN)

Participatory/Advocacy:

- 1. Understand: the history and operations of Music of the Baroque (MOB)
- 2. Attend: all board meetings and concerts
- 3. **Support:** subscribe and donate to the season, and purchase a gala table
- 4. Attract: friends and colleagues to MOB (patrons, sponsors, potential board directors)
- 5. **Diversify:** support a more diverse MOB (on stage, in the audience, on the board)

Leadership/Governance:

- 6. Advise: contribute professional expertise and services to Music of the Baroque
- 7. Guide: help formulate sound policies and strategies for the organization
- 8. Plan: ensure short- and long-term goals are achievable and sound succession planning is in place
- 9. Support: ensure adequate resources are in place to support the ensemble's mission and vision
- 10. Assess: help monitor and assess the artistic, financial, operational, and DEIA goals of MOB

CURRENT BOARD OF DIRECTORS

Officers

| Thomas O. Kuhns, Chairman | General Counsel, Kirkland and Ellis |
|--------------------------------|--|
| Thomas G. Cline, Vice Chairman | VP and General Counsel, Northwestern University* |
| Pamela Baker, Secretary | Partner, Dentons US, LLP* |
| Robert D. Hevey Jr., Treasurer | Director, Hilco Appraisal Services, LLC* |
| Directors | |
| James J. Drury III | Founder and CEO, James Drury Partners |
| Stanley L. Ferguson | Exec VP and General Counsel, USG* |
| Michael A. Forti | Judge, Circuit Court of Cook County |
| Anne Marcus Hamada | Cellist and Music Teacher* |
| Elbert O. Hand III | CEO and Chairman of Hartmarx Corporation* |
| William McIntosh | Managing Director, Salomon Brothers Inc* |
| Sydney L. Hans | Samuel Deutsch Professor, U of C Social Services |
| Leland Hutchinson | Partner, Winston & Strawn LLP* |
| Louise Lane | Partner, William Blair & Company |
| Sheldon Marcus, Ph.D. | Research and Development Manager, BP* |
| Helen Marlborough | English Faculty, De Paul University* |
| Declan McGovern | Executive Director, Music of the Baroque |
| Marjorie M. Stinespring | Professor Emerita, Chicago State University* |
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Lawson Whitesides Jr.Miami Corporation, Chicago*John Wilhelm, M.D.Commissioner, Chicago Department of Public Health*Stephen WoodPartner, Clear View Solutions LLCNykia WrightPresident and CEO, Chicago Sun Times

* retired

October 2022