

# JOINING THE BOARD OF MUSIC OF THE BAROQUE

'Lyric Opera of Chicago and the Chicago Symphony Orchestra may be the big guys on the local classical music scene, but in terms of sheer quality of performance...Music of the Baroque inhabits the same stratosphere'. Chicago Sun Times.

#### ORGANIZATIONAL BACKGROUND

- Founded in 1972, Music of the Baroque (MOB) occupies a special place in the rich cultural life of Chicago and is one of the country's leading performers of music from the 17<sup>th</sup> and 18<sup>th</sup> centuries.
- The ensemble has drawn particular praise throughout its history for its performances of the major choral and orchestral works of **Bach**, **Handel**, **Mozart**, and **Haydn**.
- With an annual **budget of \$2.5 million**, a staff of eight full-time employees, and a board of 21 directors, MOB draws audiences for its concerts from across the Chicago metropolitan area.
- MOB performs regularly at the Harris Theater in **downtown Chicago** and at the North Shore Center for the Performing Arts in **Skokie**, as well as at intimate Chicago and suburban churches and community venues such as the Kehrein Center for the Arts in Austin.
- Listeners across the country enjoy the work of MOB through radio **broadcasts** and recordings on 98.7WFMT Radio.
- Through its "Strong Voices" education program, MOB's singers work in six Chicago public high schools, teaching choral singing and giving voice lessons to some 1,500 students who would otherwise not have the chance to learn at this level.
- MOB's commitment to diversity, equity and inclusion includes "Project Inclusion" offering
  opportunities for young professionals from underrepresented backgrounds to be employed in
  our orchestra; an annual "learn and perform" partnership with the Merit School of Music; and
  artistic collaborations with companies such as South Chicago Dance Theatre.
- Music of the Baroque's music director is the renowned British conductor **Dame Jane Glover**, one of the preeminent international conductors of works by Mozart and Haydn. Principal guest conductor **Nicholas Kraemer** is internationally recognized for his expertise in Baroque music.
- In September 2021 MOB staged its second open-air concert, **Baroque in the Park** at Millennium Park in downtown Chicago for an audience of 6,500 patrons. In September 2022 MOB staged a triumphant debut at the **Ravinia Music Festival** Pavilion stage. In September 2023 MOB will return to Ravinia, and to the Pritzker Pavilion for a largescale free community performance.

- Funding for concerts, community and education programs is greatly boosted by a very successful gala A Musical Feast at the Fairmont, Chicago in October each year.
- Supporters of MOB enjoy a series of additional events during the year including **soirées** social events with well-known artists at prestigious venues around Chicago.
- "Students go for Free" is part of our audience development program to increase the number of younger attendees at our concerts.

### WHY JOIN OUR BOARD?

- Make an immediate impact: Unlike larger performing arts organizations, MOB has a board that is smaller and more intimate; every director has a direct influence on the organization the results of his/her efforts and initiatives are felt right away.
- **Learn new things**: Directors gain an insight into the inner workings of a not-for-profit professional music organization, from artistic planning and audience development to sponsorship and special event production.
- Hone your leadership skills: All board members are involved in the strategic planning of the
  organization and have opportunities to influence specific areas of development such as outreach
  events, education initiatives, board development, and organizational governance.
- Continue the legacy of great music: The Baroque period (1600-1750) is the very bedrock of classical music, a period of invention in which forms such as the symphony, concerto, opera, and oratorio have their roots.
- Unique entertainment opportunities: Our concerts provide a distinctive opportunity to invite family, friends, and colleagues to experience something special. Additional social events include donor soirées in some of Chicago's most beautiful clubs and venues and the annual MOB gala benefit, which includes a specially curated concert.
- Meet new people: Excellent contacts, networking opportunities, and lasting friendships are
  made through a highly motivated and welcoming board that includes people from a wide range
  of professional fields, including law, investment banking, wealth management, education, retail,
  management consultation, healthcare, and medicine.

### TIME AND FINANCIAL COMMITMENT

- Minimum two-year term of service.
- **Five board meetings** per year between September and June, usually held on Thursdays between 12-1.30 pm at the offices of Kirkland and Ellis in downtown Chicago.
- **20 concerts** between September and May (Sundays at the North Shore Center in Skokie; Mondays at the Harris Theater, Millennium Park; Holiday concerts in churches in December; community concerts at neighborhood venues and the Pritzker Pavilion in Millennium Park).
- Attendance at the gala benefit held on a Saturday, usually in the third week of October each
  year, comprising a short concert, cocktail reception, dinner, dancing, and a raffle with amazing
  prizes, including music trips to various parts of America, and our musicians performing in
  winners' homes.
- Recommended minimum **personal gift of \$2,500** (with match gift from employer, where possible) plus additional 'give or get' of at least one Gala table (\$5,000).

### WHY JOIN NOW?

- New energy: New directors from a wide range of backgrounds are joining our board, including
  most recently Nykia Wright, Chief Executive Officer of the Chicago Sun Times and Matthew T.
  Regan, Partner with Kirkland and Ellis.
- Exciting times: The organization has just celebrated its 50th anniversary and will shortly embark on a new three-year strategic plan. A highly successful 50<sup>th</sup>-anniversary fundraising campaign has enabled extra-ambitious programming including Bach's St Matthew Passion, the largest-scale work in the Baroque repertoire.
- Fresh initiatives: An open-air promotional concert in Millennium Park, concerts in local neighborhoods, social evenings/soirées with leading artists throughout the concert year, special diversity projects (e.g. www.baroque.org/community), and audience expansion initiatives.

# WHAT WILL MY ROLE BE? (THE 10-POINT PLAN)

## Participatory/Advocacy:

- 1. Understand: the history and operations of Music of the Baroque (MOB)
- 2. Attend: all board meetings and concerts
- 3. **Support:** subscribe and donate to the season, and sponsor a gala table
- 4. **Diversify:** support a more diverse MOB (on stage, in the audience, on the board)
- 5. Attract: friends and colleagues to MOB (patrons, sponsors, potential board directors)

#### Leadership/Governance:

- 6. Advise: contribute professional expertise and services to Music of the Baroque
- 7. **Guide**: help formulate sound policies and strategies for the organization
- 8. Plan: ensure short- and long-term goals are achievable and sound succession planning is in place
- 9. Support: ensure adequate resources are in place to support the ensemble's mission and vision
- 10. Assess: help monitor and assess the artistic, financial, operational, and DEIA goals of MOB

### **CURRENT BOARD OF DIRECTORS**

Officers

Thomas O. Kuhns, Chairman General Counsel, Kirkland and Ellis

Thomas G. Cline, Vice Chairman VP and General Counsel, Northwestern University\*

Pamela Baker, Secretary Partner, Dentons US, LLP\*

Robert D. Hevey Jr., Treasurer Director, Hilco Appraisal Services, LLC\*

**Directors** 

James J. Drury III Founder and CEO, James Drury Partners
Stanley L. Ferguson Exec VP and General Counsel, USG\*
Michael A. Forti Judge, Circuit Court of Cook County

Anne Marcus Hamada Cellist and Music Teacher\*

Elbert O. Hand III

CEO and Chairman of Hartmarx Corporation\*

William McIntosh

Managing Director, Salomon Brothers Inc\*

Sydney L. Hans

Samuel Deutsch Professor, U of C Social Services

Leland Hutchinson
Louise Lane
Sheldon Marcus, Ph.D.
Helen Marlborough
Declan McGovern
Matthew T. Regan
Marjorie M. Stinespring
Lawson Whitesides Jr.
John Wilhelm, M.D.
Stephen Wood
Nykia Wright

Partner, Winston & Strawn LLP\*
Partner, William Blair & Company
Research and Development Manager, BP\*
English Faculty, De Paul University\*
Executive Director, Music of the Baroque
Partner, Kirkland & Ellis
Professor Emerita, Chicago State University\*
Miami Corporation, Chicago\*
Commissioner, Chicago Department of Public Health\*
Partner, Clear View Solutions LLC

President and CEO, Chicago Sun Times

<sup>\*</sup> retired